Question-type flow chart

Find out which type is right for your survey

It’s not always clear which type of question will yield the type of response you want. Luckily, this handy flow chart will guide you to the right decision. Start at the top and follow the arrows through gray decision points to get to green endpoints. Once you get to the question type you’re looking for, click the green endpoint to find out more about it. Happy flowing!

Try these question types out in your survey!